For Immediate Release

Ross University School of Medicine and Camden Riversharks
Join to Encourage Healthy Living in South Jersey
Medical school will host events this summer on and off playing field

North Brunswick, N.J. - July 23, 2013 – This summer nearly 400 senior citizens and children in the South Jersey area will have the opportunity to receive health education while watching America’s favorite pastime, baseball, at Campbell’s Field in Camden, N.J., as part of Ross University School of Medicine’s (RUSM) 2013 season sponsorship of the Camden Riversharks.

RUSM is one of the largest medical schools with more alumni in the U.S. residency system than any other medical school. Founded in 1978 and located in Dominica, RUSM has graduated more than 10,000 physicians in its three decades of service who have come home to practice in the US, Canada and Puerto Rico. The university’s stateside administrative offices are located in North Brunswick, N.J.

The goal of the sponsorship is to increase awareness of good practices in promoting health. During designated games, Ross alumni physicians will lead activities in areas such as germ prevention, healthy eating, and musculoskeletal health for seniors. Also, in the picnic area RUSM will offer a healthy menu as an alternative to traditional ballgame fare. Following the games, contests and events will be conducted on the field.

Dr. Joseph Flaherty, dean and chancellor of RUSM, said, “Many of our students are looking forward to careers in communities like those in South Jersey that have a need for skilled physicians. Programs supported by partnerships – such as this one with the Camden Riversharks – are an important part of our mission.”

The first RUSM-sponsored event on Friday, Aug. 16 at 7:05 p.m. will welcome senior citizens to the ballpark from affiliated organizations throughout the county to enjoy contests that promote healthy living. Prior to the game, RUSM alumni physicians will join with a member of the Camden Riversharks to lead guests through a stretching session.
The second event will be on Saturday, Aug. 17 at 7:05 p.m., will support the American Cancer Society with about 50 staff and volunteers invited as special guests from the organization’s Eastern Division in Cherry Hill, N.J.

The third RUSM-sponsored event will recognize youth from local summer programs on Aug. 18 at the 1:35 p.m. game. Trivia competitions, sack races, and obstacle course games will test the children’s health knowledge as well as foster fitness.

Tickets and events are free for the invited members of the community.

**About Ross University School of Medicine**

Ross University School of Medicine (RUSM), founded in 1978, is committed to educating a diverse group of skilled physicians to serve as leaders in the US healthcare system. With more than 10,000 alumni, RUSM has become an important part of healthcare education in the United States. RUSM alumni practice in virtually every medical specialty and can be found in every U.S. state. Students complete their foundational studies in Dominica, West Indies, before completing their clinical training in one of RUSM’s affiliated teaching hospitals throughout the United States and elsewhere. RUSM is accredited by the Dominican Medical Board and the Caribbean Accreditation Authority for Education in Medicine and Other Health Professions. Over the last five years, RUSM has placed more graduates into U.S. residencies than any other medical school in the world. RUSM is part of DeVry Inc. (NYSE: DV, member S&P MidCap 400 Index).