



White Coat Personalization Guidelines

Congratulations! You have just received your first white coat as an incoming first semester student at RUSM. If you wish to personalize your white coat by having your name embroidered, please be sure to follow the guidelines outlined below:

Your Name

Should be embroidered on the right side of the coat (*"right side" from the perspective of the wearer*).

Only embroider your first and last name on your coat. Please do not include any credentials or phrases such as "Medical Student" or "Student Doctor."

Should be center justified and be embroidered on one line.

Should be embroidered with black thread using Helvetica Light font at a height of 0.4 inches.



John Smith | 0.4"

Thread Color: Black
Paragraph: Center Justified
Font: Helvetica Neue Light
Font Height: 0.4"